



NEWS RELEASE

FOR IMMEDIATE RELEASE
April 4, 2013

Contact: Scott Manning
(317) 416-1186
scott.manning@indy.gov

Mayor Ballard Announces Finalists for 2013 Indianapolis Sustainability Awards

INDIANAPOLIS – Mayor Gregory A. Ballard today announced the finalists for the fourth annual Indianapolis Sustainability Awards. Fifteen finalists were chosen from a strong field of applications. Five winners will be announced during the Indianapolis Sustainability Awards luncheon on Wednesday, April 24, 2013, at the JW Marriott hotel in Downtown Indianapolis.

“This year’s applicant pool was very competitive and included innovative, transformative sustainability projects,” Mayor Ballard said. “The finalists this year demonstrate the impact of sustainability on the health of our environment, the strength of our economy, and the quality of life in our city.”

The five categories for the awards are air, land, energy, water, and reduce, reuse, recycle. The project finalists are as follows:

Air

- Central Indiana Community Foundation - Indianapolis Cultural Trail: A Legacy of Gene and Marilyn Glick
- IndyCog - Indy Ride Guide
- Quemetco, Inc. - WESP (Wet Electrostatic Precipitator)

Energy

- Monarch Beverage - CNG Conversion
- Perennial Washington St., LLC - Guaranteed Energy Consumption and Emission Reduction
- Roche Diagnostics - Sustainability in Motion - Fleet Conversion and Smart Travel

Land

- Big Car - Service Center for Culture and Community
- Felege Hiywot Center Inc. - Felege Hiywot Center Youth Farm Education
- Wishard Health Services - HealthyMe

Reduce, Reuse, and Recycle

- 2012 Indianapolis Super Bowl Host Committee - 1st & Green
- Buckingham Companies - The Residences at CityWay/ The Alexander Hotel (CityWay Phase 1)
- NAP TOWN CHICKENS - Project Poultry

Water

- Eli Lilly and Company - Stormwater Reduction at the Lilly Corporate Center
- Indy Tilth - Double 8 Rain Garden
- U.S. GSA / Shiel Sexton Company Inc. - Birch Bayh Federal Building and U.S. Courthouse Renovation

Award winners in each of the five categories will be honored at the awards luncheon hosted by Mayor Ballard on April 24. Indy Reads Executive Director Travis DiNicola will emcee the event. STAR Communities Executive Director Hilari Varnadore will give the keynote address. Tom Wood Automotive Group is the presenting sponsor of the 2013 Indianapolis Sustainability Awards.

Tickets and sponsorships for the awards luncheon are available. To register online or for more information, visit www.indy.gov/SustainIndy. The awards, presented by the Office of Sustainability and McKinney Green Initiatives Fund, are designed to inspire innovation, showcase impact, reward leadership and promote education around the principles of sustainability.

EDITOR'S NOTE: HEADSHOTS OF MAYOR BALLARD, TRAVIS DINICOLA AND HILARI VARNADORE ARE AVAILABLE UPON REQUEST.

-30-

About Travis DiNicola:

M. Travis DiNicola is the Executive Director of Indy Reads. The mission of Indy Reads is to promote and improve the literacy of adults and families in Central Indiana. DiNicola also is the co-host and producer of WFYI Public Radio's "The Art of the Matter," heard weekly on 90.1FM. Before joining Indy Reads, DiNicola was the Director of Public Relations for Young Audiences of Indiana. Originally from Pennsylvania, DiNicola received a B.A. in Theatre & Dance and a M.S. in Art Education from Penn State University. He volunteers with many organizations including the Lacy Leadership Association and the IMA's Contemporary Art Society.

About Hilari Varnadore:

Hilari Varnadore works with local government sustainability leaders to empower communities to chart a clear path toward a sustainable future. Previously, Hilari served as a local government sustainability director for Frederick County, MD and was active in the Urban Sustainability Directors Network. She has experience in land use, environmental and municipal planning and was appointed to serve on STAR's Planning & Design Technical Advisory Committee in 2008. She has worked extensively in the nonprofit sector and for state and federal agencies. Hilari holds a Masters of Arts degree from Northern Arizona University in Rural Geography and a Bachelors of Science degree from Unity College of Maine in Environmental Policy.